



## FOR IMMEDIATE RELEASE

**Contact:**

David O. Aronson

MIB Group, Inc.

781.751.6136

[daronson@mib.com](mailto:daronson@mib.com)

## MIB Names Traci Davis Vice President of Account Management & Business Development



Braintree, MA. (March 28, 2016) — MIB Group, Inc., the life and health insurance industry’s most trusted resource for data-driven risk management insights, is pleased to announce that Traci Davis, FLMI, AALU, ACS has joined MIB as Vice President of Account Management & Business Development. Ms. Davis will lead a team of account managers responsible for providing service to MIB’s 430 members, extending MIB’s Underwriting Services into new markets, and supporting new business initiatives. She’ll play a key role in identifying new business opportunities and industry partnerships for MIB. Ms. Davis reports to Brian Millman, Vice President.

“Traci’s expertise and innovative approaches will enhance the strategic direction and revenue growth of MIB’s Underwriting Services and our new services,” says Millman. “The depth of her industry experience and relationships will play a significant role supporting our initiatives to introduce new, value-added services for the life insurance industry.”

Ms. Davis comes to MIB with over 20 years’ experience in life insurance underwriting, product development, operations management, and strategic partnerships. She most recently was Vice President of Underwriting Services at EMSI where she was responsible for successfully leading a team responsible to sell new EMSI service offerings, as well as championing their electronic health record initiatives. Immediately prior, Ms. Davis was CEO and founder of Advanced Underwriting Solutions, Inc., a third-party administrator (TPA) that provided technical underwriting and product development to global life insurers.

Ms. Davis is the incoming 2016 President of the Association of Home Office Underwriters (AHO) and currently serves as AHO’s Vice President of Programs. She is the past President (2006-2012) of the Rocky Mountain Society of Home Office Underwriters and is a frequent speaker at industry conferences.

**About MIB**

MIB is the life and health insurance industry’s most trusted resource for data-driven risk management insights. Owned by the industry it has served for more than a century, MIB is uniquely positioned to aggregate industry insights in order to develop products and services for its members that improve their risk management decisions. Its MIB Solutions, Inc. subsidiary is the life insurance industry’s first appointed statistical agent, cost-effectively performing regulatory data calls for most all insurers that will be subject to principles-based reserving. MIB, Inc. provides MIB Underwriting Services to the members of the MIB Group, Inc. ([www.mibgroup.com](http://www.mibgroup.com)).